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1948

Finest French Lilacs



U. S. Department of Agriculture
 ★ JAN 30 1948 ★
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*Best Loved
Blizzard-Belt Shrub*



MABEL L. FRANKLIN

9225 Penn Ave. S.

Minneapolis, Minnesota

These Are **LILAC ARISTOCRATS**

Fully as hardy and as free from disease as the old-fashioned common lilac, and so very much more beautiful. These French varieties begin blooming when they are small young plants, and continue flowering profusely for many years. Lilacs our ancestors planted are still blooming around their colonial doorways, and those Washington placed at Mt. Vernon still delight visitors every spring.

Lilacs need rich, well drained soil. The addition of lime and fertilizer each year will produce enormous flowering clusters.

The taller and older canes can be cut out to the ground as soon as the newer ones are ready to bloom. In this way a bush renews itself, and does not get "leggy."

Lilacs do not bloom well in shade.

The French varieties have larger spikes with larger florets, single and double. Their colors range from pink to Dubonnet red, and from sky-blue lavender to deep purple. All are as fragrant as the common lilac.



SOME OF THE POPULAR VARIETIES

Alphone LaValle. Double. Deep blue-purple buds open to form a double fringed floret of delicate periwinkle blue. Clusters large, shapely and compact. Bush vigorous.

Belle de Nancy. Double. Rose-pink buds opening a lighter shade. One of the most beautiful lilacs.

Glorie de Moulins. Single. Dark red, very free flowering, a mass of bloom which completely covers the bush. Very desirable.

Marie leGrey. Single. Very large white florets in clusters of medium size. Strong, erect, profuse bloomer. Early. First choice in a collection.

Mme. Lemoine. Double. Pure white with large narrow clusters. Very satisfactory and popular. Dependable bloomer. Midseason.

Pres. Grevy. Double. Bi-color, lavender-blue with orchid buds. Enormous spikes, tall, robust grower.

Any of the above varieties:

Each:

2-3 ft. \$1.50 3-4 ft. \$2.00

Any Three:

2-3 ft. \$4.00 3-4 ft. \$5.50

MORE FINE VARIETIES

Capt. Baltet. Single rosy mauve. Unusually large cupped petals forming a massive rounded cluster. The size is amazing, even on small plants. Stock limited.
2-3 ft. \$4.00 3-4 ft. \$5.50

Charles Joly. Double Dubonnet red. Even color which does not fade. Narrow pointed spikes. Bush tall. One of the best dark reds.
2-3 ft. \$2.00 3-4 ft. \$3.00

Etna. A very deep red. Large compact spike of single florets with copper petals.
2-3 ft. \$3.00 3-4 ft. \$4.50

Mme. Leon Simon. Double lavender. Blooms very profusely and comes after many of the French lilacs
2-3 ft. \$2.00 3-4 ft. \$3.00

Paul Thirion. Double. Buds are the brightest red of any lilac we have. Very large and showy clusters. One of the finest lilacs. Stock limited.
2-3 ft. \$3.00 3-4 ft. \$4.50

Pres. Viger. A late lavender-blue double. Very large spikes of deep blue buds, giving a bi-color effect as the spike blooms.
2-3 ft. \$3.00

Princess Alexandra. Single white with a very large spike, long straight stems. Tall and very beautiful. One of our favorites. 2-3 ft. \$2.00 3-4 ft. \$3.00

Strong bushes which have flowered.

Specimen plants, individually grown.

All on own-roots.

Dug fresh to your order.



Write us about other varieties and sizes. Also on quantities.

If your order is more than \$7.50, we will add an extra lilac of our own choice.

Fall shipping season begins in October and continues until the ground freezes. The spring season begins in April and continues until the leaf buds begin to unfold.

Orders from northern locations are usually filled first in the fall, last in the spring.

Not responsible for more than the purchase price at any time.



Send your order to
MABEL L. FRANKLIN
9225 Penn Ave. S.
Minneapolis, Minnesota
Cash please.

MABEL L. FRANKLIN

9225 South Penn

Minneapolis 7, Minn.

Finest French Lilacs

SPECIAL

Umbellatum Lilies. Orange red with dark dots, shaped like a wine goblet. June blooming, medium tall. Plant 10 in. deep after Sept. 20. Force in house in winter if desired. 2 for 50c, 6 for \$1.25, 12 for \$2.00.

Return Postage Guaranteed



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